

# NAMRATA DHARMADHIKARI

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## EDUCATION

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### INDIANA UNIVERSITY, BLOOMINGTON

Master of Science

Major in Human Computer Interaction and Design

Relevant Coursework: Introduction to HCI, Foundations of HCI, Studio Practice (Client projects), UX Research

Bloomington, Indiana

Expected May 2026

### MAEER'S MIT INSTITUTE OF DESIGN, PUNE, INDIA

Bachelor of Design

Major in User Experience Design

Cumulative GPA: 7.66/10

Relevant Coursework: UX Research, Usability Testing, Design for Special needs, Cognitive Ergonomics, UI Design

Pune, India

Aug 2018 – May 2022

### INTERNATIONAL SCHOOL OF EINDHOVEN, THE NETHERLANDS

Internal Baccalaureate (IB) majoring in Visual Design

Eindhoven, The Netherlands

Aug 2016 - June 2018

## WORK EXPERIENCE

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### KIMBERLY-CLARK PVT LTD, BANGALORE, INDIA

User Experience Designer

- Conducted primary UX research using tools like usertesting.com and FullStory.com, working collaboratively with cross-functional teams and running user interviews and creating surveys to gather valuable insights which increased the overall site traffic and improved sales on the e-commerce end.
- Developed high-fidelity prototypes and built design systems to improve design quality across platforms.
- Designed applications focused on women's health issues, such as incontinence and motherhood care, providing essential resources and support to users which helped users worldwide to understand their condition and get treatment.

Bangalore, India

Aug 2022 – June 2024

### EQ TECHNOLOGIC, PUNE, INDIA

User Experience Design Intern

- I worked on data integration and migration platforms, focusing on enhancing user experience through research and stakeholder engagement by conducting user interviews which increased overall platform engagement.
- Developed a guide for employees on usability testing, research methods, and insights analysis, standardizing user research practices and enhancing application usability across the organization.

Pune, India

Jun 2021 – Jul 2021

### MU FRONT TECHNOLOGIES, NASHIK, INDIA

User Experience Design Intern

- UX Design Intern working on PLC HMI systems, focusing on improving the graphical user interface (GUI).
- Redesigned the GUI with a user-centered approach, enhancing the HMI systems to be more intuitive and user-friendly.

Pune, India

Jun 2020 – Jul 2020

### PHILIPS HEALTHCARE (HIC), PUNE, INDIA

User Experience Design Intern

- Conducted user interviews with surgeons to understand workflows and identify usability challenges in the existing interfaces.
- Redesigned interfaces to enhance usability, making surgical appliances more intuitive and efficient, streamlining workflows, improving patient outcomes, and contributing to life-saving procedures.

Pune, India

Jun 2019 – Jul 2019

## UNIVERSITY PROJECTS

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### DESIGN FOR SPECIAL NEEDS

- This was a group project which involved working with visually impaired users, conducting user research, and ideating a tablet that displays tactile graphics to assist them in visualizing the output of their code while coding.

Feb 2018

### SAMSUNG PRISM

- Worked on a project with Samsung Prism on Samsung smartwatch's Bezel interface and came up with interactive prototypes for it.

May 2018

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## ADDITIONAL

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**Technical Skills:** User Research, Usability testing, Heuristic Evaluation, A/B Testing, Google Analytics, Design Systems, Competitive Analysis, Usertesting.com, Fullstory analytics, Information Architecture, Mockups, Wireframes, User Journeys, Sketch(IOS), Figma, Android Studio, HTML, CSS.

**Languages:** Fluent in English, Hindi, Marathi

**Certifications & Training:** Fullstory product certification to learn how to use behavioral analytics and the Fullstory platform to create better web and mobile app experiences.

**Awards:** Named as Star of the month by Kimberly-Clark Pvt Ltd as I moved relatively fast to an aggressive timeline for a product while navigating a complex set of challenges.